



The Annual DR. ROSCOE C. BROWN



ARDSLEY COUNTRY CLUB

GOLF CLASSIC

MONDAY, AUGUST 2, 2021





OPENING DOORS OF
OPPORTUNITY TO
THE COMMUNITY
SINCE 1963

Executive Offices: 2601 Frederick Douglass Blvd. New York, NY 10030 Tel: (212) 777-7070



The Annual DR. ROSCOE C. BROWN



GOLF CLASSIC

#LEADERSHIP MATTERS

MONDAY, AUGUST 2, 2021

Sponsorship Opportunities

□ - **\$20,000** – Covers the cost of two years of mentoring or a scholarship for up to 20 students

- One (1) complimentary Golf foursome
- Exclusive signage at 1st or 18th tees
- **Full page digital journal ad - Platinum**
- Prominent logo placement on Leadership Matters landing page
- Company logo on all advertising as a **Platinum Sponsor**
- Company logo prominently displayed at registration
- Company logo on step and repeat banner
- Social Media recognition on Facebook and Twitter
- Recognition as platinum sponsor in all press releases to media outlets
- Recognition by golf and conference hosts during programs
- Recognition during any radio interviews
- Speaking opportunity at shotgun start
- Opportunity to place marketing literature and promotional items in gift bags

□ - **\$10,000** – Covers the cost of one year of mentoring or a scholarship for up to ten students

- One (1) complimentary Golf foursome
- Exclusive Signage at the 9th or 10th Tee
- **Full page digital journal ad - Gold**
- Logo placement on Golf Classic landing page for 1-yr
- Company logo on all advertising as a **Gold Sponsor**
- Company logo displayed at registration
- Company logo on step and repeat
- Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as gold sponsor in all press releases to media outlets
- Recognition and photo opportunity during event award ceremony
- Recognition during any radio interviews
- Opportunity to place marketing literature and promotional items in gift bags

□ - **\$5,000** – Covers the cost of one year of mentoring or a scholarship for up to five students

- One (1) complimentary Golf foursome
- Tee box signage
- **Full page digital journal ad - Silver**
- Logo placement on Golf Classic Landing Page for three months
- Company logo on all advertising as a **Silver Sponsor**
- Company logo displayed at registration
- Company logo on step and repeat
- Social Media recognition on Instagram, Linked-In, Facebook and Twitter
- Recognition as a sponsor in select press releases to local and regional media outlets
- Recognition by golf and conference hosts during Award Ceremony
- Opportunity to place marketing literature and promotional items in gift bags

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☐ - A La Carte Sponsor

- | | |
|--|---|
| <p><input type="checkbox"/> \$3,000 T-shirt
Company logo on shirts, includes one (1) golf ticket</p> <p><input type="checkbox"/> \$2,000 Golf Hat
Company logo on hats, includes one (1) golf ticket</p> <p><input type="checkbox"/> \$1,500 Logo Ball
Co-brand your logo on a ball with the iconic symbol of the 100</p> <p><input type="checkbox"/> \$1,200 Closest to the Pin
Your name & logo on tee box signs, and announcement at dinner</p> | <p><input type="checkbox"/> \$1,200 Longest Drive
Your name & logo on tee box signs, and announcement at dinner</p> <p><input type="checkbox"/> \$250 Hole
Sign recognition on the green, near the tee at the hole of your choice.</p> <p><input type="checkbox"/> \$800 Cigar Rolling
Recognized with sponsoring complimentary hand-rolled cigars to golfers.</p> <p><input type="checkbox"/> \$500 Best Dressed
Sponsor recognized in award presentation of best dressed golfer</p> |
|--|---|

Return this form to: Dina Gardner
 dlgardner@ohbm.org
 Ph: (212) 777-7070
 Mail: 2021 OHBM Benefit Golf Classic
 2601 Frederick Douglass Boulevard
 New York, NY 10030
 One Hundred Black Men, Inc. is a nonprofit 501 (c)3 organization (tax ID #23-7379940).

**Deadline to Submit Copy for
Virtual Ads is July 25, 2021.**

Email to: <mailto:dlgardner@ohbm.org>
 cc: Golf.Journal2021@ohbm.org

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