

WE ARE GOLF is an industry-wide coalition of the sport's leading organizations whose mission is to unite the golf industry to drive participation and to advocate in its best interests. **We presently have an opportunity for a Manager of WE ARE GOLF.** The Manager will work closely with the Executive Director to develop and support initiatives, drive awareness, and accomplish the strategic goals of WE ARE GOLF (WAG), as well as, supporting other goals of The World Golf Foundation.

**Qualifications:**

- Bachelor's degree required; Business Management or related field preferred
- 5 years of experience, with 3-5 years of experience in a golf organization strongly preferred
- Highly organized with strong writing skills and attention to detail
- Proficient analytics and presentation abilities and Microsoft Office (Word, Excel, PowerPoint) experience required
- Experience in public speaking helpful
- Knowledge and passion for the game of golf is required

**Responsibilities:**

- Develop and execute strategic plans to drive program awareness, build relationships with potential benefactors, and expand relationships with current benefactors, all of whom are to be renewed annually
- Align with the WAG Board, Advisory Board, task forces, and committees to develop opportunities and advance the work of WAG
- Serve as a liaison with WAG's outside consultants in the areas of government relations and public and media relations
- Partner with WAG's Project Manager and the WGF's VP of Communications to develop plans for raising community awareness and program engagement
- Manage daily activities under the guidance of WAG's Executive Director
- Partner closely with outside firms who regularly support and perform specific work on behalf of WAG
- Organize and plan meetings and functions to promote the sport of golf
- Collaborate with WGF's VP of Communications to develop regular communications to WAG's stakeholders
- Represent WAG in speaking engagements and media interviews
- Special projects or other duties as assigned

**Our benefits include:**

- Competitive wages including performance bonuses.
- Comprehensive group health insurance package for medical, dental, vision, flexible spending accounts and dependent life insurance.
- Employer paid Short Term and Long-Term disability, employee life and AD&D insurance.
- Vacation, Sick and holiday pay
- Employee 401(k)
- Family Membership to TPC Sawgrass

Interested candidates should contact Rich Vecchio, the PGA TOUR's Senior Manager of Talent & Culture, at [RichVecchio@pgatourhq.com](mailto:RichVecchio@pgatourhq.com).

EOE/DFW