

2022 GOLF SURVEY – JIM BEATTY GOLF VENTURES



1. HOW MANY ROUNDS DO YOU PLAY ANNUALLY? CHECK ONE

- LESS THAN 10
- BETWEEN 10 AND 20
- MORE THAN 20

2. HOW MUCH DO YOU SPEND ON GOLF ANNUALLY INCLUDING GREEN FEES, EQUIPMENT, TRAVEL, FOOD AND BEVERAGE? CHECK ONE

- LESS THAN \$1,000
- \$1,000 - \$5,000
- \$5,000 - \$10,000
- OVER \$10,000

3. HOW MANY GOLF TRIPS DID YOU TAKE REQUIRING OVERNIGHT ACCOMODATIONS? CHECK ONE

- 1 - 3
- 4 - 6
- 7 - 10
- MORE THAN 10

4. WHAT IS THE AVERAGE NUMBER OF NIGHTS YOU STAY PER TRIP? CHECK ONE

- 1 -2 NIGHTS
- 3 -4 NIGHTS
- 5 -7 NIGHTS
- OVER 1 WEEK

5. PLEASE LIST THE BRAND YOU PLAY? LIST FOR EACH

DRIVER _____

IRONS _____

WEDGES _____

PUTTER _____

6. WHICH BALL DO YOU NORMALLY PLAY? LIST YOUR TOP 2

1ST _____

2ND _____

7. WHICH BRAND OF GRIPS DO YOU PREFER?

8. DO YOU USE A RANGEFINDER?

YES ____ . NO ____

WHICH BRAND? _____

9. WHAT IS YOUR AGE? _____

10. WHAT IS YOIUR GENDER? M ____ F ____

11. WHAT IS YOUR ANNUAL INCOME? CHECK ONE

- LESS THAN \$50,000
- \$50,000 - \$100,000
- OVER \$100,000

12. HOW LONG HAVE YOU BEEN PLAYING?

1YR -5YRS _____

5YRS – 10YRS _____

OVER 10YRS _____

13. PLEASE LIST YOUR CITY

14. PLEASE LIST YOUR STATE
