



ESTIMATED ECONOMIC IMPACT

African American Golf Expo & Forum – 2023
 Galt House
 August 19-23, 2023

Total Direct Economic Impact  \$421,959

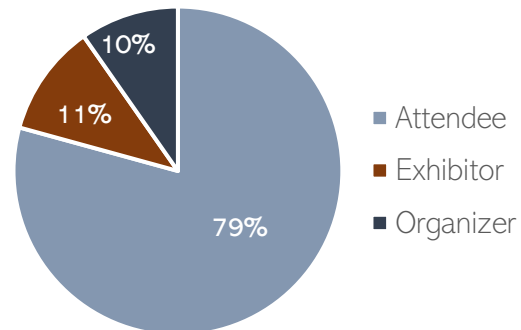
OVERNIGHT ROOM DEMAND

Total Reported Attendance 319
 Peak Room Nights^ 58
 Total Room Nights^ 195

SPENDING

Lodging	\$188,604
Transportation	\$50,137
Food & Beverage	\$102,756
Retail	\$18,867
Recreation	\$13,925
Space Rental*	\$5,436
Business Services*	\$42,230

Spending by Source



TAXES GENERATED

	<u>Sales (6%)</u>	<u>Income</u>	<u>Property</u>	<u>Other</u>	<u>Total</u>
Federal					\$38,057
State (KY)	\$19,780	\$993		\$4,191	\$24,964
Local (Lou)		\$418	\$2,620	\$1,901	\$4,939

^Hotel reported pickup through housing provider or direct to Louisville Tourism.
 *Indicates that the calculator's model defaults were used.



This report is published by Louisville Tourism utilizing the Tourism Economics and Destinations International Event Impact Calculator (EIC). Louisville Tourism only reports on the direct economic impact of an event and does not include the indirect or induced calculations. The MINT Overnight Room Demand Analyzer (ORDA) is used to determine the overnight room demand based on zip codes. Other expenditures and values are based on actual costs and/or local market value for services. Specific event data may be provided by the organization, contracted accommodations, meeting/event facilities or industry defaults to populate the calculator.